

0200004109004625081

×			2	3	4	5\8\9\12	6\7\10\11
			180000	180000	200000	160000	140000
	48×35cm		180000	180000	200000	160000	140000
1/2	24×35cm	200000	90000	90000	100000	80000	70000
1/3	16×35cm	135000	60000	60000	67000	54000	47000
1/4	24×17.5cm	—	45000	45000	50000	40000	35000
	12×35cm	100000					
1/6	16×17.5cm	—	30000	30000	34000	27000	23500
	8×35cm	66250					
1/8	12×17.5cm	—	22500	22500	25000	20000	17500
	10×35cm	80000	40500	40500	45000	36000	30000
	7×17cm	60000	—	—	—	—	—
	3×5cm	—	2000				
	3×10cm	—	10000				
	3×5cm	—	5000				
	16×35cm	—	81000	81000	81000	75000	70500
	48×17.5cm	—	120000	120000	120000	112500	105000
	35×23.5cm	—	117500	117500	117500	110200	102900
1 4 5 8 9 12							
1. 2. 3 10% 3. 10% 4. 5. 10% 6. CMYK K100 JPG TIF 300DPI 400DPI 4.1 7. 10% 8. 1 1 3000 70000 9.							
0200004109004625081 1210000040001345X0					010-6409 8418 ggb@cyol.com 100702		
						2	

	× cm		
		16×24	80000
		33×24	160000
1/3		11×24	20000
		16×24	30000
		33×24	60000
		16×24	40000
		33×24	80000

	× cm		
	1/3	11×24	17000
		16×24	25000
		33×24	50000
		16×24	40000
		33×24	80000
20% 20% 50% JPG TIF 300DPI 4.1 CMYK 400DPI K100 20%			
0200004109004625081 1210000040001345X0 010-6409 8418 ggb@cyol.com 100702 2			

	× cm		
		16×24	12500
	1/3	11×24	5000
		16×24	7500
		33×24	15000
		16×24	12500
		33×24	25000
20% 20% 50% CMYK K100 JPG TIF 300DPI 400DPI 4.1 20%			
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alexa

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2019

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			160,000	/
		1000*500pix	180,000	/
		1280*500	160,000	/
		478*70pix	120,000	/
		430*100pix	110,000	/
		728*90pix	100,000	/
		1000*90pix	80,000	/
		11	100,000	*
		250*250 80*80	130,000	/
		270*100pix	100,000	/
		270*100pix	100,000	/
		240*218pix	80,000	/
		240*100pix	70,000	/
		60*217pix	100,000	/
		150*150pix	80,000	/
	(	620*370pix	100,000	/
		320*240pix	90,000	/

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alexa 211 39 2019 6 5

		960*90pix	120,000	
		640*88pix	80,000	
		640*120pix	30,000	
		300*250pix	100,000	
		300*250pix	100,000	
		300*250pix	80,000	
		300*250pix	70,000	
		300*250pix	60,000	
		300*250pix	50,000	
		300*250pix	40,000	
		300*250pix	30,000	

			100,000	
			80,000	
			80,000	
			70,000	
			80,000	
			70,000	
			70,000	
			60,000	
			50,000	

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A

A						
			800*90	1000000	40000	
		(1)	400*90	800000	30000	
		(1)	400*90	800000	30000	
		(1)	360*90	600000	25000	
		(2)	400*90	300000	12000	
		(2)	400*90	300000	12000	
		(2)	360*90	200000	8000	
		(3)	400*90	250000	10000	
		(3)	400*90	250000	10000	
		(3)	360*90	150000	6000	
			1200*90	300000	12000	
			12	100000	4000	
			300*300	500000	20000	

B

B						
			1000*90	300000	25000	
			700*90	250000	11000	
			300*90	200000	10000	
			300*300	300000	12000	
			12	50000	2000	

C

C						
			1000*90	600000	25000	
			700*90	500000	20000	
			300*90	300000	12000	
			300*300	600000	25000	

			JPG/SWF/FLV	5 50 /cpm	3
		640*480	JPG<50K	10 70 /cpm	
		640*360	SWF<100K	15 100 /cpm	
			FLV<350K	30000 / /	
			JPG/SWF/FLV		3 20
		500*400	JPG<20K	100 /cpm	
		500*300	SWF<50K	30000 / /	
			FLV<200K		3 20
			JPG/SWF		
		330*180	JPG<20K	10000 / /	
			SWF<50K;		

1. v.cyol.com
2. cpm
- 3.
4. 3 3

	3	8 /
		2 / /
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		1 / /
1. 2. “ ” 5 3.		
0200004109004625081 ggb@cyol.com		010-6409 8021 010-6409 8404 100702 2

APP WAP

APP/WAP		APP	APP	640*100 0pix	-	100,000	/	APP 20%
		APP	APP	640*100 0pix	-	150,000	/	
		APP	APP	640*100 0pix	-	200,000	/	
				620*300 pix		150,000	/	+url , 20K
				20K		80,000	/	+url
				20K		60,000	/	+url
			1-4	620*150 pix		150,000	/	15K
			4-10	620*150 pix		100,000	/	15K
			10-15	620*150 pix		50,000	/	15K
				20K		100,000	/	20K
				15K		150,000	/	1
				15K		2	/	2 7
				15K		10,000	/	7

APP WAP

		80,000	/	1326 2019 9
		200,000	/	1192 2019 9
		80,000	/	

		200,000	/	-	630
		150,000	/	-	
	/	100,000	/	-	
		50000	/	-	15
		150,000	/	-	236
		100,000	/	-	
	/	60000	/	-	
		50000	/	-	15
	()	180,000	/	15K	PC
		100,000	/	15K	
		150,000	/	15K	PC
		100,000	/	-	
		150,000	/	15K	177
		100,000	/	-	
		150,000	/ /	-	/
		120,000	/ /	-	

KAB	/	60000	/	-	
		50000	/	-	10
	/	50000	/	-	
		40000	/	-	10
	/	30000	/	-	
		20000	/	-	10
		20000	/	-	10
	/	20000	/	-	
		10000	/	-	7
	/	20000	/	-	
		10000	/	-	7
	/	20000	/	-	

		10000	/	-	7
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		10000	/	-	7
	/	20000	/	-	
		10000	/	-	7
1. 2. 3 3. 4 10% 5.					

		50,000	/	
		40,000	/	
	+	80,000	/	20000 /
		50,000	/	
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		30,000	/	
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